



Government of the Virgin Islands
of the United States

Department of Licensing and Consumer Affairs

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FOR IMMEDIATE RELEASE

WEDNESDAY, AUGUST 17, 2022

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DLCA INFORMS OF KRAFT HEINZ VOLUNTARY RECALL OF CAPRI SUN

(U.S. Virgin Islands) – The Department of Licensing and Consumer Affairs informs the community of Kraft Heinz’s voluntary recall of approximately 5,760 cases of Capri Sun Wild Cherry Flavored Juice Drink Blend beverages.

According to Kraft Heinz, “The voluntary recall comes after diluted cleaning solution, which is used on food processing equipment, was inadvertently introduced into a production line at one of our factories. Only the Wild Cherry flavored Capri Sun products with the case/package information in the below chart are affected. This recall only affects Capri Sun Wild Cherry Flavored Juice Drink Blend beverages made and sold in the United States with the “Best When Used By” date on the products being June 25, 2023.

Product Size	Name of Product	Packaging Description	Manufacturer Code on Pouch	Manufacturer Code on Carton	Carton UPC	Case UPC
6.6 FL OZ	Capri Sun Wild Cherry Flavored Juice Drink Blend	Individual foil pouches are packed in paperboard cartons. Note: Cases shipped to retailers include 4 cartons that are shrink-wrapped together. The product is sold by the carton at retail.	25JUN2023 WXX LYY ##### Note: ##### would be between 0733-0900 for products affected by this issue. XX may be 01, 02, 03, 04, 09, or 10. YY may be 01 through 12.	25JUN2023 WXX ##### CT1404. Note: ##### would be between 0733-1000 for products affected by this issue. XX may be 01, 02, or 03.	0 8768400100 4	87684 00409 00



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The issue was discovered after we received several consumer complaints about the taste of the affected product. The Company is actively working with retail partners and distributors to remove the potentially impacted product from circulation.

Consumers who purchased these items should not consume the product and can return it to the store where it was purchased. Consumers can contact Kraft Heinz from 9 a.m. to 6 p.m. Eastern Standard Time, Monday through Friday, at 1-800-280-8252 to see if a product is part of the recall and to receive reimbursement.

Kraft Heinz is committed to upholding the highest safety and quality standards.”

A spokesperson for the brand’s parent company Capri Sun AG told CBS News “there is no risk of a serious health issue.

For consumer-related issues, you may email us at consumerawareness@dlca.vi.gov or call Consumer Affairs Division at 340.713.3522 on St. Croix, 340.714.3522 on St. Thomas, or St. John at 340.693.8036. Follow us on Facebook at @dlcausvi.

“The Bryan-Roach Administration is investing in the Territory’s people, infrastructure, and future through transparency, stabilizing the economy, restoring trust in the government, and ensuring that recovery projects are completed as quickly as possible. Visit transparency.vi.gov”



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