



Government of the Virgin Islands
of the United States

Department of Licensing and Consumer Affairs
Office of the Commissioner

Golden Rock Shopping Center
3000 Estate Golden Rock, Suite 9
St. Croix, VI 00820-4311
Telephone: 340.713.3522
Facsimile: 340.773.6982

Administrative Complex
"The Battery"
St. John, VI 00830
Telephone: 340.727.3303
Facsimile: 340.776.6989

Property & Procurement Building
8201 Subbase, Suite 1
St. Thomas, VI 00802-5826
Telephone: 340.714.3522
Facsimile: 340.776.8303

FOR IMMEDIATE RELEASE

TUESDAY, APRIL 11, 2024

MEDIA CONTACT PERSON: OFFICE OF THE COMMISSIONER 340.725.5129

**THE DLCA ASKS THE GENERAL PUBLIC TO REMAIN VIGILANT
REGARDING UNDERAGE DRINKING DURING CARNIVAL SEASON**

(U.S. Virgin Islands) – The Department of Licensing and Consumer Affairs’ (DLCA) Commissioner, H. Nathalie Hodge, stresses the importance of the community working together to prevent underage drinking as we enter Carnival Season.

It is illegal to sell or serve alcoholic beverages to anyone under the age of 18 in the U.S. Virgin Islands. Additionally, it is against the law for minors to consume alcohol or to enter establishments where alcohol is being served after 9 pm, unless accompanied by a legal guardian. All vendors who are authorized to sell alcohol must prominently display the "Be 18 or Be Gone" sign issued by the DLCA. This sign clearly states that it is against the law to sell alcohol to anyone under 18 years old.

The DLCA reminds vendors and businesses of the legal obligation to check identification and to refuse service to any minors. Any violations will be met with strict penalties, including the potential revocation of your Business License, the immediate and permanent closure of your Carnival booth, or even arrest.

We strongly encourage parents and guardians to speak with your children about the dangers of underage drinking. Make sure they understand the rules and the serious consequences they could face. Consider volunteering or chaperoning Carnival events to help keep an eye on your family. Underage drinking can have serious consequences including health and safety risks. Let's work together to make this Carnival season safe, responsible, and fun for everyone. By preventing underage drinking, we can ensure that the St. Thomas Carnival remains a joyful celebration that brings our community together.

For more information or to report violations, please contact the Department of Licensing and Consumer Affairs at 713.3522 on St. Croix, 714.3522 on St. Thomas, and 727.3303 on St. John, or the DLCA Scam Line at 727.7226.

The Bryan-Roach Administration is investing in the Territory’s people, infrastructure, and future through transparency, stabilizing the economy, restoring trust in the government, and ensuring that recovery projects are completed as quickly as possible. Visit transparency.vi.gov.



“Serving Businesses and Assisting, Educating, & Protecting Consumers”

www.dlca.vi.gov