



**THE UNITED STATES VIRGIN ISLANDS**  
OFFICE OF THE GOVERNOR  
GOVERNMENT HOUSE  
**Charlotte Amalie, V.I. 00802**  
**340-774-0001**

**NATIONAL CONSUMER PROTECTION WEEK**

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**BY THE GOVERNOR OF THE UNITED STATES VIRGIN ISLANDS**

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**A PROCLAMATION**

**WHEREAS**, on March 2, 1799, Congress of the United States enacted its first Weights and Measures Law, citing the necessity of standard weights and measures, the need of weights and measures as a public service, and the need of uniformity, since all business and commerce function using weights or measures; and

**WHEREAS**, the Weights and Measures Unit within the Department of Licensing and Consumer Affairs administers and enforces all laws governing the uniformity of weights and measures standards and to regulate all commercial practices in quantity determination; and

**WHEREAS**, the United States Virgin Islands Consumer Protection Services Unit within the Department of Licensing and Consumer Affairs enforces the consumer code pertaining to deceptive, unfair, and unconscionable trade practices for the protection of the consumer; and

**WHEREAS**, ending the occurrence of fraud and consumer exploitation requires governmental, community, and individual responsibility; and

**WHEREAS**, the Virgin Islands Department of Licensing and Consumer Affairs interfaces with consumers who encounter various hardships due to natural disasters and high cost of living which inhibit the ability to access essential commodities; and

**WHEREAS**, the local observance of Consumer Protection Week is aligned with the national commemoration to highlight and empower consumers throughout the country.

**NOW, THEREFORE**, I, Albert Bryan Jr., Governor of the United States Virgin Islands, by virtue of the authority vested in me by the Revised Organic Act of 1954, as amended, **do hereby proclaim that Sunday, March 2, 2025, through Saturday, March 8, 2025, is “National Consumer Protection Week”** in the U.S. Virgin Islands. I call upon public officials, educators, and all Virgin Islanders to share information about consumer protection and provide our citizens with information about their rights as consumers.

**IN WITNESS WHEREOF**, I have hereunto set my hand and cause the Seal of the Government of the Virgin Islands of the United States to be affixed at Charlotte Amalie, St. Thomas, Virgin Islands, this 14<sup>th</sup> day of February 2025, A.D.



A handwritten signature in blue ink, appearing to read "Albert Bryan Jr.", written over a horizontal line.

Albert Bryan Jr.  
Governor

ATTEST:

A handwritten signature in blue ink, appearing to read "Tregenza A. Roach", written over a horizontal line.

Tregenza A. Roach, Esq.  
Lieutenant Governor