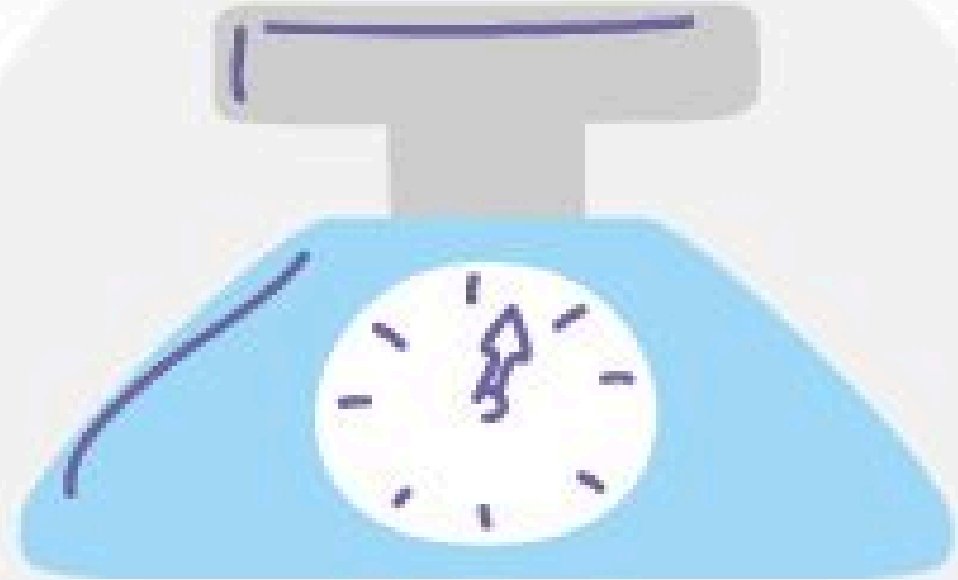


# Gross Weight



# VS

# Net Weight



## National Consumer Protection Week 2025

### PACKAGE LABELLING



**Net Weight**

**Gross Weight**

## **Package Labeling: Net Weight vs. Gross Weight**

- **Gross weight includes both the product and its packaging, while net weight refers only to the product itself.**
- **Consumers should always look for the net weight when comparing prices between brands.**
- **Some packaging may appear larger to make a product seem like a better deal, but the net weight tells the real value.**
- **Tip: Check the "unit price" label in stores, which breaks down cost per ounce or pound for easy comparison.**