



Government of the Virgin Islands
of the United States

**Department of Licensing and Consumer Affairs
Office of the Commissioner**

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3000 Estate Golden Rock, Suite 9
St. Croix, VI 00820-4311
Telephone: 340.713.3522

Administrative Complex
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St. John, VI 00830
Telephone: 340.727.3303

Property & Procurement Building
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FOR IMMEDIATE RELEASE

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**DLCA URGES UNLICENSED INDIVIDUALS
AND ENTITIES TO OBTAIN A BUSINESS LICENSE**

(U.S. Virgin Islands) – The Department of Licensing and Consumer Affairs (DLCA) urges all individuals and entities that are operating or intend to operate a business in the U.S. Virgin Islands to obtain proper licensure to do so.

St. Thomas' Carnival season is soon upon us, and as such, entertainers, disc jockeys, promoters, and any other pop-up business ventures are encouraged to become properly licensed. The law requires every person, entity, or association wishing to engage business within the territory to apply for and obtain a business license from the Department of Licensing and Consumer Affairs prior to soliciting or engaging in any business, occupation, profession, or trade.

The DLCA has conducted town halls and virtual forums as well as issued press releases and verbal warnings in an effort to "educate before regulating" potential business owners on the requirements to obtain a business license. The DLCA will issue citations to individuals and entities who willfully fail or refuse to comply with the provisions of the DLCA statute. An unlicensed business may receive a citation not to exceed \$500.00 and imprisonment not to exceed 30 days, or both. The DLCA wants to issue a business license to everyone who is operating a business.

Individuals and entities engaged in a business without a business license are urged to immediately visit the department's website at www.dlca.vi.gov to apply for a business license. You may also contact us by using our main telephone lines at 340.713.3522 on St. Croix, 340.714.3522 on St. Thomas, and 340.727.3303 on St. John.

The Bryan-Roach Administration is investing in the Territory's people, infrastructure, and future through transparency, stabilizing the economy, restoring trust in the government, and ensuring that recovery projects are completed as quickly as possible. Visit transparency.vi.gov.

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"Serving Businesses and Assisting, Educating, & Protecting Consumers"
www.dlca.vi.gov