



Government of the Virgin Islands
of the United States

Department of Licensing and Consumer Affairs
Alcohol Control Unit

Golden Rock Shopping Center
3000 Estate Golden Rock, Suite 9
St. Croix, VI 00820-4311
Telephone: 340.713.3522

Administrative Complex
"The Battery"
St. John, VI 00830
Telephone: 340.727.3303

Property & Procurement Building
8201 Subbase, Suite 1
St. Thomas, VI 00802-5826
Telephone: 340.714.3522

Public Notice
August 13, 2025

To Whom It May Concern:

The Department of Licensing and Consumer Affairs (DLCA) invites the public to a hearing to discuss community concerns about the issuing of "Tavern Keeper A" liquor licenses to conduct business at the following locations:

- **Yenifer Lalanne dba Union Mini Mart:** 14-2 Frydendahl, Unite 6-8, Charlotte Amalie, VI
- **Yummy Undeniable Masterpieces USVI Bar & Grill, LLC dba Y.U.M USVI Bar & Grill:** 6D Estate Thomas, St. Thomas, VI
- **Dasrep, LLC:** 405 Hospital Ground, Charlotte Amalie, VI
- **Nichols B Cherubin:** 48 Mt. Pellier, Frederiksted, VI
- **PRS on Time Distributors, LLC:** Building No. 1 Bay No. 2 Forme, 1B Gasverks Gade, St. Thomas
- **Hester Investment Group, LLC dba Happiness Restaurant:** #87 Kronprindsens Gade Bay 4, St. Thomas, VI
- **You Nique Rum, LLC:** 38 and 39 Gade, Kings Quarter, St. Thomas, VI
- **Honey, LLC dba Tea Mama:** 168 Peters Rest, Christiansted, VI
- **Rocket City Garage, LLC dba Shuama Café:** 30 Estate Castle Coakley, St. Croix, VI

This hearing is scheduled for **Thursday, August 21, 2025, at 10:00 AM** via the following **Zoom** meeting link:

- <https://us06web.zoom.us/j/81675851617?pwd=PY2f5Zp4cxUbj7126bsMZOEX86AjDJ.1>
- **Meeting ID: 81675851617 / Passcode: 760229**

Property owners whose properties are located within 500 feet of the proposed alcohol license locations - especially those near residential areas, schools, or churches - are encouraged to share their support or objections during the public hearing process. After providing public notice and holding a fair hearing, the DLCA may suspend or revoke an alcohol license if it is deemed to be in the public interest, as outlined in Title 8, Virgin Islands Code, Section 13(c). Your input is valuable and will help guide the decision-making process.

Alternatively, prior to the hearing, you may submit your questions, comments, objections, or approvals by:

- **Hand-delivery:** DLCA Alcohol Control Unit, Property & Procurement Bdg., 8201 Subbase, Ste. 1, St. Thomas, VI 00802
- **Email:** nicholas.francois@dlca.vi.gov and/or anisha.industrious@dlca.vi.gov.
- **Phone:** 340.725.6068 or 340-714-1115

Thank you,

Nicholas Francois
Alcohol Control Unit Coordinator

