



Government of the Virgin Islands  
of the United States  
Department of Licensing and Consumer Affairs  
Office of the Commissioner

Golden Rock Shopping Center  
3000 Estate Golden Rock, Suite 9  
St. Croix, VI 00820-4311  
Telephone: 340.713.3522

Administrative Complex  
"The Battery"  
St. John, VI 00830  
Telephone: 340.727.3303

Property & Procurement Building  
8201 Subbase, Suite 1  
St. Thomas, VI 00802-5826  
Telephone: 340.714.3522

**PUBLIC NOTICE**  
October 23, 2025

The Department of Licensing and Consumer Affairs (DLCA) invites the public to a hearing on community concerns regarding the issuance of "Tavern Keeper A" liquor licenses at the following locations:

1. **So Mote It Be LLC:** 3 Strand Street, Frederiksted, STX
2. **Casa Del Mar LLC dba Anato:** 11B Company, Christiansted, STX
3. **AB Marine, LLC dba AB Marine:** 51 Strand St, Christiansted, STX
4. **Lara JN Baptiste dba Da Farm:** 140-H St. Georges, Frederiksted, STX
5. **Prosperity Farm NY LLC:** 180 Mahogany Road, Frederiksted, STX

This hearing is scheduled for Thursday, October 30, 2025, at 10:00 AM, via Zoom:

- <https://us06web.zoom.us/j/89106290371?pwd=EK5hfHHlv2L6CQaDUKFiGgnGRRc9a9.1>
- **Meeting ID: 891 0629 0371 / Passcode: 571451**

Property owners located within 500 feet of proposed alcohol license locations, *especially near homes, schools, or churches*, are encouraged to voice their support or objections at public hearings. Your input helps guide this decision. Following a Public Notice and a fair hearing, the DLCA may suspend or revoke a license if it serves the public interest under Title 8, Virgin Islands Code, Section 13(c). You may also submit your questions, comments, objections, or approvals prior to the hearing, using the following methods:

- **Hand-Delivery:**
  - DLCA Alcohol Control Unit, P&P Bdg., 8201 Subbase, Ste 1, St. Thomas, VI 00802
- **Email and Phone:**
  - Nicholas Francois, Alcohol Unit Coordinator: [nicholas.francois@dlca.vi.gov](mailto:nicholas.francois@dlca.vi.gov) and/or 340.725.6068
  - Shenelle Bartlett-Benjamin, Alcohol Control Inspector: [Shenelle.bartlett@dlca.vi.gov](mailto:Shenelle.bartlett@dlca.vi.gov) and/or 340.714.1125
  - Yeyme Douglas Smith, Alcohol Control Inspector: [yeyme.douglassmith@dlca.vi.gov](mailto:yeyme.douglassmith@dlca.vi.gov) and/or 340.714.3522

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The Bryan-Roach Administration is investing in the Territory's people, infrastructure, and future through transparency, stabilizing the economy, restoring trust in the government, and ensuring that recovery projects are completed as quickly as possible. Visit [transparency.vi.gov](http://transparency.vi.gov).



*"Serving Businesses and Assisting, Educating, & Protecting Consumers"*  
[www.dlca.vi.gov](http://www.dlca.vi.gov)