



Government of the Virgin Islands
of the United States

Department of Licensing and Consumer Affairs Office of the Commissioner

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FOR IMMEDIATE RELEASE
WEDNESDAY, APRIL 22, 2026
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DLCA RELEASES CARNIVAL SAFETY PSA 3: **"KEEPING CARNIVAL 2026 FUN, SAFE, & LEGAL!"**

(U.S. Virgin Islands) – As preparations continue for Carnival 2026, the Virgin Islands Department of Licensing and Consumer Affairs is reminding all individuals and businesses planning to participate that operating legally is essential to maintaining a safe, orderly, and successful Carnival season. Anyone engaging in commercial activity during Carnival must obtain a valid DLCA business license before operating.

The DLCA also reminds vendors that the sale of CBD or THC products is strictly prohibited under current hemp retail licenses. Vendors are not authorized to sell CBD or THC items for consumption at Carnival events or elsewhere unless and until such sales are expressly permitted under Virgin Islands law and licensing regulations. Proper licensing and compliance help build consumer confidence and support a professional Carnival environment where residents and visitors can enjoy events safely and responsibly.

The DLCA reminds all participants that licensing is not a hurdle, but a pathway to operating with confidence, credibility, and compliance. "Carnival is one of our most treasured cultural traditions," said Commissioner H. Nathalie Hodge. "Securing the appropriate license is a straightforward step that safeguards both our vendors and the public, while enhancing the overall Carnival experience. DLCA stands ready to assist every participant in ensuring a celebration that is vibrant, safe, and fully in line with the law."

DLCA personnel will be present throughout Carnival events to provide assistance, answer questions, and support compliance efforts. Vendors and service providers are encouraged to apply early and confirm that all licensing requirements are met before Carnival activities begin.

A full PSA outlining licensing requirements for Carnival 2026 is available on the DLCA's official social media platforms.

For licensing information or to apply, visit www.dlca.vi.gov or call 340.713.3522 on St. Croix, 340.714.3522 on St. Thomas, or 340.727.3303 on St. John. Follow us on Facebook, Instagram, LinkedIn, and X (formerly known as Twitter).

The Bryan-Roach Administration is investing in the Territory's people, infrastructure, and future through transparency, stabilizing the economy, restoring trust in the government, and ensuring that recovery projects are completed as quickly as possible. Visit transparency.vi.gov.



"Serving Businesses and Assisting, Educating, & Protecting Consumers"
www.dlca.vi.gov